

Subjectivity Analysis of Restaurants Reviews in Myanmar Language

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Internet users are rapid increase in online review sites. Customer's reviews and comments on the web are an important information source. Therefore, knowing about these comments and reviews with their opinions is important for quality control to the business management. Opinions contain positive and negative opinions which containing likes and dislikes public generated content about products, services and politics. Subjectivity analysis is to state the feelings, opinions about people's reviews together with sentiment. Most of researchers develop subjectivity and sentiment classification about English Language. There are no any resources for Myanmar language of subjectivity/ sentiment analysis. To overcome this problem, this paper proposed subjectivity/ sentiment analysis of Myanmar language for formal and informal restaurant reviews by using the lexicon based sentiment analysis. This research evaluates the challenges and language problem faced in subjectivity analysis of Myanmar text area for future.