

Design and Development of Commercial Portal for Tour Packages

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Abstract

Nowadays, travel and tours agencies are in the large-scale distributed environments where each site is completely autonomous and offers services to its tourists or customers through transparent external communication. There are many ways to increase revenue or decrease costs in existing travel and tours agencies. In this system, both individual customers and travel agencies will be able to benefit from the usage of the system, since its negotiation strategies will not depend on price only, but several attributes, like the number of the rooms, the required facilities. Customers can simultaneously search tourism information such as car transportation, hotel reservation, arrangement location and total price through a single query via a web browser. To get effective information for customers, this system is analyzed the correct and suitable information of tourism by using commercial portal. Therefore, this system is intended to integrate the different agencies applications in Myanmar for supporting deliveries of information and services.